

DETROIT CITY FOOTBALL CLUB 2023 INTERNSHIPS

Detroit City FC is looking for a Merchandise Intern for the 2023 season. The person in this role will work directly with the Director of Merchandise and Merchandise Coordinator in all facets of DCFC's merchandise operation including matchday set up, brick and mortar store management, and webstore management.

Under the supervision of the Detroit City FC front office, interns will gain valuable, working knowledge of the merchandise side of DCFC and will contribute to DCFC's sales, community outreach, and gameday duties. Interns will also gain exposure to multiple aspects of the organization and gain insight into the workings of a USL club.

This internship is best suited to students seeking school credit. We will work with internship participants to determine a schedule that works best for both parties. Interns will be required to be on-site for most DCFC home matches for the men's and women's teams. This position will include paid home match days which will be paid at a rate of \$15/hr. Additional office hours during the week will be unpaid.

Primary responsibilities:

- Assist the Front Office in the execution of the club's merchandise business plan and monitor overall retail performance activities both on match day and non-match days
- Provide the highest level of customer service to all guests shopping at any club store
- Help track merchandise inventory and reorder levels
- Work with the DCFC front office in interpreting data and tracking sales trends
- Participate in merchandise location set-up and tear down process during match days
- Supervise merchandise locations during match days and assist with personnel management, including training staff in sales strategies, customer service, POS usage, and game day roles
- Collaborate with Merchandising Team in pre and post event planning
- Complete a project that makes an impact on the organization

Qualifications

- Strong communication skills
- Good organizational skills
- Reliability
- Retail or event experience preferred
- Soccer experience and knowledge
- Availability to attend DCFC home matches

Essential Functions: This position requires the ability to lift 50 pounds, be mobile for extended periods of time and work over ten hours in a given day.

Equal Opportunity Employer: Detroit City FC is an equal opportunity employer that does not discriminate based upon race, color, national origin, sex, sexual orientation, marital status, age, disability, gender identity, veteran status, height, or weight.

Please submit a resume and cover letter to: merchandise@detcityfc.com