

DETROIT CITY FOOTBALL CLUB 2023 INTERNSHIPS

Detroit City FC is looking for a Social Media and Communications intern for the 2023 season. The person in this role will work directly with the Director of Creative Content and Social Media Manager to produce and publish engaging content from our club across multiple platforms, and to assist with the club's media relations needs.

Under the supervision of the Detroit City FC front office, interns will gain valuable, working knowledge of the business and operations of DCFC and will contribute to DCFC's creative, social, and communications efforts both on gameday and during the week. Interns will gain exposure to multiple aspects of the organization and gain insight into the workings of a USL club.

This internship is best suited to students seeking school credit. We will work with internship participants to determine a schedule that works best for both parties. Interns will be required to be on-site for all DCFC home matches for the men's and women's teams.

This position will include paid match days (home and away) which will be paid at a rate of \$15/hr.

Primary responsibilities:

- Write and publish match recaps for both road and home fixtures
- Write and publish match previews for both road and home fixtures
- Assist the Front Office in the implementation of all gameday-related activities
- Assist the Front Office in arranging and executing community events
- This position will require attendance at DCFC home matches and weekly hours in the DCFC office (some hours may be completed virtually)
- Assist in the updating of match notes for each match
- Aid in the creation and execution of the social media calendar
- Fulfill media requests and aid in player interviews

Knowledge

This role will include some photography and videography components, along with an emphasis on journalistic style writing. Software to be used includes Adobe Creative Suite. Social media will require familiarity with Twitter, Facebook, Instagram, and TikTok. Some training will be provided, but familiarity with those programs is preferred.

Qualifications

- Strong communication skills
- Good organizational skills
- Reliability
- Ability to earn college credit for the internship
- Soccer experience and knowledge are a plus

- Availability to attend DCFC home matches
- Willingness to learn and follow directions and instructions, as well as take constructive feedback
- Ability to work within a dynamic, fast-paced team environment with strict deadlines
- Love of a good meme

This position requires being mobile for extended periods of time and working over eight hours on a given day.

Detroit City FC is an equal opportunity employer that does not discriminate based on race, color, national origin, sex, sexual orientation, marital status, age, disability, gender identity, veteran status, height, or weight.

Please submit a resume and cover letter to jarrett.maki@detcityfc.com