

## **DETROIT CITY FOOTBALL CLUB 2023 INTERNSHIPS**

Detroit City FC is looking for a Creative Content intern for the 2023 season. The person in this role will work directly with the DCFC Media department to produce and publish engaging content from our club across multiple platforms, and to assist with the club's media relations needs.

Under the supervision of the Detroit City FC front office, interns will gain valuable, working knowledge of the business and operations of DCFC and will contribute to DCFC's creative, social, and communications efforts both on gameday and during the week. Interns will gain exposure to multiple aspects of the organization and insight into the workings of a USL Championship club.

This internship is best suited to students seeking school credit. We will work with internship participants to determine a schedule that works best for both parties. Interns will be required to be on-site for all DCFC home matches - both for the men's and women's teams.

Primary responsibilities:

- Assist the Front Office in the implementation of all gameday-related activities
- Assist the Front Office in arranging and executing community events and matchdays
- This position will require attendance at DCFC home matches and weekly hours in the DCFC office (some hours may be completed virtually)
- Assist the Graphic Designer in creating graphics for websites, advertisements, video production, and social media
- Assist in video production, editing, and shooting of training and matches for sponsored content and creative pieces
- Aid with the archiving of digital content

Knowledge

This role will include photography and videography components, along with an emphasis on content creation and editing. Software to be used includes Adobe Creative Suite.

Qualifications

- Experience with the Adobe Creative Suite - specifically Photoshop, Illustrator, and Premiere
- Strong communication skills
- Good organizational skills
- Reliability
- Ability to earn college credit for an internship
- Soccer experience and knowledge is a plus
- Availability to attend DCFC home matches
- Willingness to learn and follow directions and instructions, as well as take constructive feedback
- Ability to work within a dynamic, fast-paced team environment with strict deadlines

This position requires the ability to lift 30 pounds, be mobile for extended periods, and work over eight hours in a given day.

Detroit City FC is an equal opportunity employer that does not discriminate based on race, color, national origin, sex, sexual orientation, marital status, age, disability, gender identity, veteran status, height, or weight.

Please submit a resume and cover letter to [jarrett.maki@detcityfc.com](mailto:jarrett.maki@detcityfc.com)